

# Customer Success Story

**INDUSTRY : RETAIL**

## Enterprise Performance Management Automation of budgeting, planning and forecasting

**Company:** The MENA franchise of a prominent hypermarket and supermarket chain in the world

**Services:** Enterprise Performance Management for Sales and Purchase

### Solution:

- Unified reporting, analysis and planning in EPM solution
- Secure self-service access across all hypermarkets and supermarkets in 38 countries
- Automatic data integration from heterogeneous sources

### Result and Benefit:

- Planning implemented in weeks without disrupting day-to-day business
- Eliminated manual processes improving governance and controls
- Advanced planning functionality that made it easy to generate highly accurate plans
- Single source of truth by seamless integration to upstream systems
- Improved efficiency in planning and forecasting with high Return on Investment

### Business Challenges:

- Manual Excel-based processes were slow, lacked version control, and were exposed to compliance risk
- Despite existing web-based reporting tools, users still exported to Excel to analyses and plan data
- Planning across the stores and products was laborious task

### Deliverables:

A Platform with seamless Sales and Purchase reports with integrated PnL, Cost Center, Profit Center reports in which the processes are automated through a flexible workflow.